

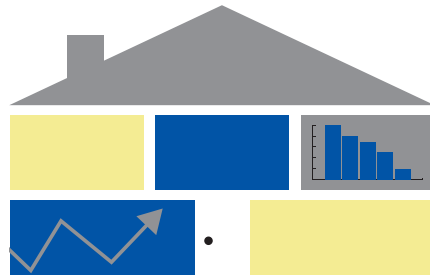
INTRODUCING

CLARUS™ MARKETMETRICS POWERED BY TERRADATUM

Clarus™ *MarketMetrics* is a simple to use, market-oriented tool designed specifically for the real estate professional to better understand the local market and communicate those insights to clients easily and effectively. Clarus™ *MarketMetrics* provides real estate professionals with a powerful set of localized reports that contain market trend and pricing information in a highly visual format.

Benefits:

- Enables strategic price-point discussions
- Establishes realistic performance expectations with the client
- Builds credibility for short sale offers or listing presentations



Attend FREE Training from C.A.R.

Friday August 22, 2008

9:00 am to 12:00 p.m.: Online Tools for the Active REALTOR® (Training on WINForms Online®, Forms Advisor™ and Clarus™ *MarketMetrics*)

- Learn the convenience of working from various computers with WINForms Online®.
- Minimize your risk by ensuring the right forms at the right time with Forms Advisor™.
- Learn how to create a Clarus™ *MarketMetrics* account for creating customized reports for your clients.

1:30p.m. to 2:30p.m.: Clarus™ *MarketMetrics* for Agents: Your Newest MLS Tool

- Learn how to create a Clarus™ *MarketMetrics* account for creating customized reports for your clients. This is a repeat of the topic in the morning session.

3:00pm-5:00pm: Clarus™ *MarketMetrics* Train-the-Trainer

- Become a Clarus™ *MarketMetrics* trainer, confirm a working knowledge of the product to help other agents become local market experts.
- Receive a trainer's account, PowerPoint presentations, and other training tools.

**To register, visit www.fresnorealtors.com
and click "Online Services" tab.**



Brought to you by the Fresno Association of REALTORS®
For additional information please email jennyc@car.org or call 213.739.8213.