

APRIL 2021

Dear Members,

We hope you are soaking up this beautiful weather and enjoying these glorious Spring days. This month's newsletter is filled with upcoming opportunities to learn, connect, and grow as REALTORS®. We hope you'll take advantage of the events and classes we have planned, including the highly-anticipated *virtual* EVOLVE expo on April 13th & 14th!

We'd also like to officially welcome our new Government Affairs & Communications Director, Kim Huckaby, who will represent FAR membership on governmental issues impacting real estate, providing advice and insight to local policy makers and recommending Association policy. Huckaby is a veteran public and government affairs professional with 15+ years of experience in the San Joaquin Valley, including working with U.S. Rep. Jim Costa. Huckaby served as a political and government affairs consultant, running successful candidate and lobbying campaigns at the federal, state, and local levels. Most recently, Huckaby served as CEO and Government Affairs Director for the Bakersfield Association of REALTORS® and we are grateful to now have her on our FAR team!







"It is truly an honor and privilege to serve FAR," said Huckaby. "There are so many legislative issues facing real estate and housing, including drastically low housing inventory statewide, but we remain optimistic and ready to tackle the vital issues. It is more critical now than ever before that we continue to work on behalf of our members, homeowners, and the community we serve to advocate for good public policy that protects private property rights and promotes the American Dream of homeownership."

Please join us in welcoming Kim Huckaby to our team, and we wish you all a wonderful, safe, and hope-filled Easter week!

~The Fresno Association of REALTORS®

April 2021

All classes/events are held virtually using ZOOM.

SUN	MON	TUE	WED	THU	FRI	SAT
				1	2	3
					8:30am Investors/ Exchangers	
4	5	6	7	8	9	10
		9:00am MLS Home Tour	OFFICE OPENS 9:00am Due to Staff Meeting	8:30am NEW MEMBER 9:00am YGB & YPN 1:00pm MLS EXPERT	8:30am Investors/ Exchangers	
11	12	13	14	15	16	17
		EVOLVE *VIRTUAL* EXPO! 9:00am - 12:00pm			8:30am Investors/ Exchangers	
18	19	20	21	22	23	24
		9:00am MLS Home Tour 10:15am Know Your Forms	OFFICE OPENS 9:00am 9:00am AFFILIATE RE-GROUP	1:00pm MLS EXPERT F.A.R.A.F. Online Auction	8:30am Investors/ Exchangers	
25	26	27	28	29	30	
		9:00am MLS Home Tour	OFFICE OPENS 9:00am Due to Staff Meeting		8:30am Investors/ Exchangers	



Offices Closed

Our staff is working remotely and will be available as much as possible during regular business hours, Monday through Friday, 8:00am - 5:00pm. [Please call 559-490-6400](tel:559-490-6400). Voicemails will be transcribed to individual emails and calls will be returned.

Local Stats Report

Want a quick summary of the most recent market statistics from Fresno & Clovis? [Click here](#) to download the complete, most recent Market Summary Report from March 2021.



EVOLVE: April 13th & 14th, 2021

Are you ready for EVOLVE 2021?! Join us for 2 half days (9:00am - 12:00pm)



filled with education, raffle prizes, keynote speakers and more. Visit evolve-21.com for a full list of speakers and bios, session information, and online ticketing. Your new way of business is sure to evolve and continue to thrive after attending our second annual VIRTUAL EVOLVE event - register today!

LEARN MORE & REGISTER ASAP!

* Important MLS Updates You Need to Know! *

MLS - 'Coming Soon' Instructions

Almost every MLS has adopted a "Coming Soon" status. But what does the Fresno MLS Coming Soon status mean for you, your clients and your listings? Click the button below to learn more about these important 10 instructions for this new status and restrictions for using it including no showings, offers, exposure, prohibited marketing, time limitations, extensions of the status, days on the market, compliance, and more!

NEW 'COMING SOON' INSTRUCTIONS

Fair Housing - Words/Phrases Alert

Fair Housing is a critical part of why you call yourself a REALTOR®. C.A.R. has worked tirelessly to mandate Remarks- Listing Content and Fair Housing (Section 12.5.2 in your Fresno MLS Rules) a rule that ensures all listing information, including remarks is in Compliance with Fair Housing Laws. Your Rapattoni MLS system will now alert you in the event an unacceptable word or phrase is entered into your listing information.

FAIR HOUSING WORDS/PHRASES LIST



Want to vote online?

Return your ballot by April 13th

The Fresno Association of REALTORS® Board of Directors have approved an amendment in the current Bylaws to allow, when needed or necessary, the use of electronic mail or other electronic means

for delivering ballots to members and voting. To make this amendment possible, a paper ballot was mailed to you for consideration. **Please vote and return the ballot in the postage paid envelope provided by April 13, 2021.** Thanks for your attention to this so we can be more flexible and inclusive with our voting!

Reminders for the month ahead:

MLS Virtual Home Tour

Tuesdays at 9:00am

Next Topic: Jeopardy on Prop 19

This coming Tuesday, April 6th at 9:00am join our weekly MLS Virtual Home Tour. In addition to the caravan, we will be hosting a fun Jeopardy game on Prop 19! [Click here to register in advance](#), and upload your caravan listing by 6pm on Monday in order to be included. These are fun ZOOM sessions with a listing caravan, guest speakers, and important FAR updates. Please register in advance and we look forward to seeing you online!



Yosemite Area Meeting

Thursday, April 8th at 9:00am

Melanie Barker, C.A.R. Updates

FAR and the Yosemite Gateway area committee now host monthly Thursday morning meetings, via Zoom! Enjoy education topics and guest speakers with content tailored to the mountain community. This month we'll hear from guest speaker Melanie Barker who will give us updates from C.A.R. [Click here to register!](#)



MLS EXPERT SERIES

April 8th & April 22nd at 1:00pm

For our next MLS Expert series (Thursday, April 8th at 1:00pm) join us to talk about the latest rule and policy changes including Coming Soon functionality, DOJ/N.A.R. future changes, and more! These weekly education courses will feature virtual tutorials, tips, and tricks for our members to get the most out of our robust MLS system. [Click here to register!](#)



New Member Orientation

Thursday, April 8th | 8:30am

Welcome to our newest members! Our next New Member Orientation is taking place on Thursday, April 8th at 8:30am via Zoom. If you'd like to sign up, please contact Pauline Turner at (559) 490-6400 or via email at pauline@fresnorealtors.com - we look forward to meeting you and getting you connected!



Investors/Exchangers Every Friday at 8:30 AM

via Zoom

REGISTER

REGISTER FOR 'INVESTORS /
EXCHANGERS'

Wake Up YPN SPEED NETWORKING



**THURSDAY, APRIL 8TH
9AM - 10AM VIA ZOOM**

REGISTER FOR 'WAKE UP
YPN'



KNOW YOUR **PROP 19**

Tuesday, April 20th
10:15 AM to 11:30 AM via Zoom

REGISTER FOR 'KNOW YOUR
FORMS'

Affiliate RE-Group Monthly Meet Up

Via Zoom
Wednesday,
April 21st
@ 9AM



[REGISTER FOR 'AFFILIATE RE-GROUP'](#)



Springtime Raffle

Drawing to be held April 20th at 9 AM

Over \$2700 Value
\$5 a ticket or 5 for \$20

Click for a list of all items!

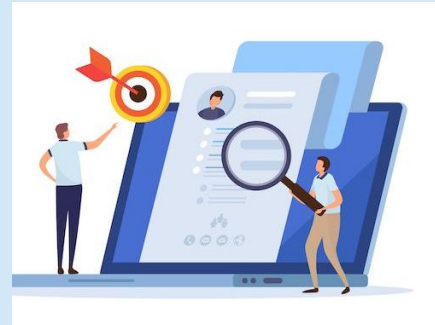


[VIEW SPRINGTIME RAFFLE
PRIZES](#)

F.A.R. Board of Directors

Applications due April 23rd, 2021

Are you interested in serving on the FAR Board of Directors? There are four (4) vacancies for a three-year term, beginning in 2022 through 2024. If you have questions, please contact any of the Nominating Committee members below, or call FAR at (559) 490-6400. The 2021 FAR Nominating Committee members are: Don Scordino (past president), Kam Wade, Kyle Chaney, George Mees, and Steve Flach.



[BOARD CANDIDATE
APPLICATION](#)

F.A.R.A.F. Community Outreach Online Auction

Save-the-Dates: April 22 & 23

Mark your calendars, more details to follow!



G-VIP: Very Impressive Professional

Join our G-VIP benefit program, in honor of Gerard Lozano. This punch-card program encourages members to get involved, participate in classes and events, and become a 'Very Impressive Professional' for a chance to win gift cards and raffle entries. 6 Punches = \$100 Gas Gift Card. Members are eligible for one, \$100 gift card per calendar year. At the end of the year raffle = 1st Place=\$1000 Amazon Gift Card, 2nd Place=\$400 Amazon Gift Card, 3rd Place=\$200.

[CLICK HERE TO JOIN & VIEW PUNCH CARD LIST!](#)

Tune In: Welcome Home Radio

Saturdays 9-10am on ESPN 940AM

Tune in to ESPN 940AM on Saturday's at 9am for our Welcome Home radio hour. Join Don Scordino and special guest speakers for topics relating to the real estate industry. **Want to be a future guest on the show?** Call 490-6400 or [click here to sign up](#).



State & National Resources for COVID-19:

[CAR COVID UPDATES](#)

[NAR COVID UPDATES](#)

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Fresno Office: Temporarily closed - curbside pick-up only- Mon-Fri 8:00am - 5:00pm

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