

MARCH 2021

Dear Members,

The weather is warming up, blossoms are sprouting across the valley, and we hope you are enjoying the month so far. We are continuing our education and networking opportunities via Zoom, and we look forward to the day we can be together in person. Take a look below for important updates and reminders for our real estate industry, including a reminder about N.A.R.'s Code of Ethics requirement deadline (this year!), new updates to the 'Coming Soon' form, and more. We're especially excited about the lineup of virtual events coming up, including Evolve 2021! Mark your calendar for April 13th & 14th, and register soon to join us for this year's exciting and informative technology expo.

We truly appreciate your continued patience and adaptability during this time!

~The Fresno Association of REALTORS®

March 2021

All classes/events are held virtually using ZOOM.

| SUN | MON | TUE | WED | THU | FRI | SAT |
|-----|-----|---|---|---|------------------------------------|--|
| | 1 | 9:00am MLS Home Tour | OFFICE OPENS 9:00am Due to Staff Meeting | 4 | 8:30am Investors/ Exchangers | A Company of the Comp |
| 7 | 8 | 9:00am MLS Home Tour 10:15am Know Your Forms | OFFICE OPENS 9:00am Due to Staff Meeting | 8:30am NEW MEMBER 9:00am YGB & YPN 1:00pm MLS EXPERT | 8:30am Investors/ Exchangers | 13 |
| 14 | 15 | 9:00am MLS Home Tour | 9:00am OFFICE OPENS 9:00am AFFILIATE RE-GROUP 11:00am YPN / INVESTORS PANEL | 1:00pm MLS EXPERT | 8:30am Investors/ Exchangers | Afform Padio |
| 21 | 22 | 9:00am MLS Home Tour | OFFICE OPENS 9:00am Due to Staff Meeting | 25 | 8:30am Investors/ Exchangers | aylama Radio |
| 28 | 29 | 9:00am MLS Home Tour | OFFICE OPENS 9:00am Due to Staff Meeting | | | |



Offices Closed

Our staff is working remotely and will be available as much as possible during regular business hours, Monday through Friday, 8:00am - 5:00pm. Please call 559-490-6400. Voicemails will be transcribed to individual emails and calls will be returned.

Local Stats Report

Want a quick summary of the most recent market statistics from Fresno & Clovis? <u>Click here</u> to download the complete, most recent Market Summary Report from February 2021.



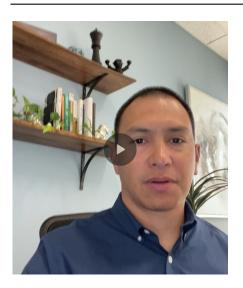
EVOLVE: April 13th & 14th, 2021

Times have certainly evolved into a distant way of learning, networking,



communicating and gathering. F.A.R. is excited to share that we are taking advantage of the opportunity to provide you with an EVOLVE event like never before. Join us for TWO days filled with education, raffle prizes, keynote speakers and more! Your new way of business is sure to EVOLVE and continue to thrive after attending our second annual VIRTUAL EVOLVE event!

LEARN MORE & REGISTER FOR EVOLVE



Brandon Gonzalez 2021 MLS Chair Update

Thanks to our 2021 MLS Chair, Brandon Gonzales, for recording this update for us. Click the photo to watch Brandon's update and hear about the recent ShowingTime purchase by Zillow, the Glide member benefit, and changes to the 'Coming Soon' form.

NEW 'COMING SOON' FORM

Reminders for the month ahead:

MLS Virtual Home Tour

Tuesdays at 9:00am

Next Topic: 1031 Exchanges

This coming Tuesday, March 9th at 9:00am join our weekly MLS Virtual Home Tour. In addition to the caravan, we will be hearing from special guest speaker Ron Ricard who will speak on 1031 Exchanges. Click here to register in advance, and upload your caravan listing by 6pm on Monday in order



to be included. These are fun ZOOM sessions with a listing caravan, guest speakers, and important FAR updates. Please register in advance and we look forward to seeing you online!

YGB Monthly Meeting

Thursday, March 11th at 9:00am Brian Harper, Farmers Insurance

FAR and the Yosemite Gateway Branch

(YGB) Committee now host monthly Thursday morning meetings, via Zoom! Enjoy education topics and guest speakers with content tailored to the mountain community. This month we'll hear from guest speaker Brian Harper with Farmers Insurance regarding updates and challenges in today's current market.

Click here to register!



Fresno MLS EXPERT SERIES

Thursdays at 1:00pm March 11th & March 18th

For our next MLS Expert series (Thursday, March 11th at 1:00pm) we will be learning about RPR: The New Look! RPR has been completely re-designed. Join us to learn how to navigate the new layout and refresh your memory on the great benefits RPR has



to offer. These weekly education courses will feature virtual tutorials, tips, and tricks for our members to get the most out of our robust MLS system. Click here to register!

New Member Orientation Thursday, March 11th | 8:30am

Welcome to our newest members! Our next New Member Orientation is taking place on Thursday, March 11th at 8:30am via Zoom. If you'd like to sign up, please contact Pauline Turner at (559) 490-6400 or via email at pauline@fresnorealtors.com - we look forward to meeting you and getting you connected!





REGISTER FOR 'INVESTORS / EXCHANGERS'



REGISTER FOR 'KNOW YOUR FORMS'





WHAT TO EXPECT WHEN YOU'RE INSPECTING

THURSDAY, MARCH 11[™] 9AM - 10AM VIA ZOOM

REGISTER

REGISTER FOR 'WAKE UP YPN'

Affiliate RE-Group Via Zoom Monthly Meet Up Wednesday,



March 17th

REGISTER FOR 'AFFILIATE RE-GROUP'



REGISTER FOR YPN 'LUNCH & LEARN'

N.A.R. Code of Ethics - Last Year!

Requirement Deadline: December 31, 2021

This is the last year to complete the NAR code of Ethics Requirement, if you have not done so already. The deadline to complete this requirement is: Dec. 31, 2021. Not sure if this affects you? Click this link to be redirected to the NAR website where you can check your status. If you have not completed this requirement, this page also contains four classes that can be taken online. Three of the classes provided are free but will not count for CE credit, the Paid class grants CE Credit. Please be sure that you



are taking the correct class for you. Once the class is complete, it is automatically recorded to NAR's records. If you have completed a Code of Ethics class through any other entity, please forward your certificate of Completion to COE@fresnorealtors.com.

G-VIP: Very Impressive Professional



Join our G-VIP benefit program, in honor of Gerard Lozano. This punch-card program encourages members to get involved, participate in classes and events, and become a 'Very Impressive Professional' for a chance to win some fun gift cards and raffle entries.

6 Punches = \$100 Gas Gift Card. Members are eligible for one, \$100 gift card per calendar year. At the end of the year raffle = 1st Place=\$1000 Amazon Gift Card, 2nd Place=\$400 Amazon Gift Card, 3rd Place=\$200.

CLICK HERE TO JOIN & VIEW PUNCH CARD LIST!

Tune In: Welcome Home Radio

Saturdays 9-10am on ESPN 940AM

Tune in to ESPN 940AM on Saturday's at 9am for our Welcome Home radio hour. Join Don Scordino and special guest speakers for topics relating to the real estate industry. **Want to be a future guest on the show?** Call 490-6400 or click here to sign up.



State & National Resources for COVID-19:

CAR COVID UPDATES

NAR COVID UPDATES

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Fresno Association of REALTORS® | fresnorealtors.com

6720 N. West Avenue Fresno, CA 93711 | (559) 490-6400

Fresno Office: Temporarily closed - curbside pick-up only- Mon-Fri 8:00am - 5:00pm

Yosemite Gateway Branch: 40298 Junction Drive, Suite B, Oakhurst, CA 93644

YGB Hours: Temporarily closed for in-person visits

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