

**NOVEMBER 2019**

Dear F.A.R. Members,

We hope you enjoyed a festive night of Halloween fun, and are ready for a full month ahead! Thanks to everyone who participated in the educational and networking opportunities we offered in October including our *New Member Orientation*, the popular *Legal Update* with Gov Hutchinson, the *YPN Masquerade Mixer & Charity Drive* in Downtown Fresno, and much more! In association news, the majority of our members voted to approve the new building purchase and/or construction process, and our brand awareness campaign is running full steam ahead on local television and social media.

As always, please take a look below at the events and classes coming up this month. We encourage you to get the most out of your F.A.R. membership and continuing to best serve your clients. Happy November!

~ *The Fresno Association of REALTORS®*



New Member Orientation  
October 10, 2019



Scholarship Recipient:  
Veronica Torres Luna




Legal Update with Gov Hutchinson  
October 24, 2019



YPN Masquerade Mixer & Charity Drive  
October 17, 2019

# November 2019

*All events are held at the Fresno Office unless otherwise noted.*

SUN	MON	TUE	WED	THU	FRI	SAT
					1 - 8:30am I / E	2 
3	4 - 9:00am MLS HOME TOUR - 1:30pm CRMLS @ YGB - 2:30pm SEARCH	5 - 9:00am FAR OPEN	6 - 9:00am FAR OPEN	7 - 8:30am MLS HOME TOUR @YGB - 9:00am CRMLS	8 - 8:30am I / E	9 9-10am RADIO
10 OFFICES CLOSED FOR VETERANS DAY	11 - 9:00am MLS HOME TOUR - 10:15am KYF - 2:30pm CP&RP	12 - 9:00am FAR OPEN - 5:00pm AFFILIATE APPRECIATION	13 - 8:30am MLS HOME TOUR @YGB - 5:00pm Pat Taylor Memorial Event YLP	14 - 8:30am I / E	15 9-10am RADIO	16 9-10am RADIO
17 - 8:30am NEW	18 - 9:00am MLS HOME TOUR - 10:30am - RPR	19 - 9:00am FAR OPEN - 2:30pm CRS	20 - 8:30am MLS HOME TOUR @YGB - 2:30pm -ZIP	21 - 8:30am I / E	22 9-10am RADIO	23 9-10am RADIO
24	25 - 9:00am MLS HOME TOUR - 1:00pm CLERK	26 - 9:00am FAR OPEN	27 OFFICES CLOSED HAPPY THANKSGIVING!	28 OFFICES CLOSED HAPPY THANKSGIVING!	29 9-10am RADIO	30 9-10am RADIO

## Calendar Key

YGB = Yosemite Gateway Branch, Oakhurst  
I/E = Investors Exchangors  
FORMS = Know Your Forms  
CRMLS = CRMLS Training  
NEW = New Member Orientation  
HUD = HUD Training

ZIP = ZipForms & Digital Ink  
AGENT = Agent Essentials & Engaging Clients in Matrix  
CLERK = Clerical Training & Renewal  
RADIO = Welcome Home Radio on ESPN 940AM

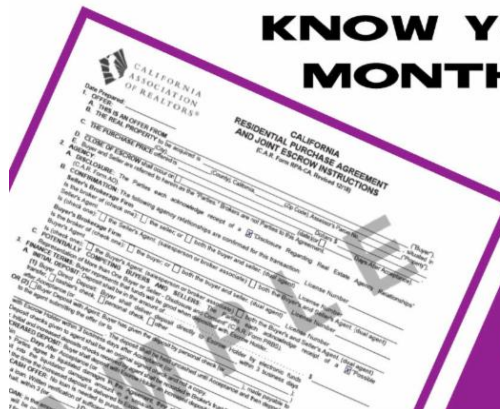
MLS Trainings in Rapattoni:  
CP&RP = Client Portal & Reverse Prospecting  
SEARCH = Searches in Rapattoni Training  
CRS = CRS Data Training  
RPR = Creating CMAs in RPR



Community Real Estate Council - November 2019  
Calendar

## Make the most of November!

Read & click below for more information about each event.



**KNOW YOUR FORMS  
MONTHLY SERIES**

10:15 AM to 11:30 AM @  
F.A.R. & Streamed.

**Tuesday,  
November 12<sup>th</sup>**

C.A.R. Form RPA (part 2)  
Residential Purchase Agreement

**Register  
Here**



*Please Join Us!*

Fresno Association of REALTORS®

*Appreciation*

**WEDNESDAY, NOVEMBER 13<sup>TH</sup>**

*Click for  
more info!*



FRESNO ASSOCIATION OF REALTORS® YOSEMITE GATEWAY BRANCH

MEMORIAL DINNER AND FUNDRAISER HONORING

**PAT TAYLOR**

THURSDAY, NOVEMBER 14<sup>TH</sup> FROM 5 PM TO 8:30 PM

BANQUET ROOM AT THE BLUE HERON, YLP

**MUST RSVP IN ADVANCE**

**MORE  
INFO**



# Thanksgiving Holiday Baskets

Four ways YOU can help!



1. Create a Box
2. Monetary Donation
3. Donate Individual Items
4. Donate Your Time

*Click Here for  
more information and  
a list of items needed!*

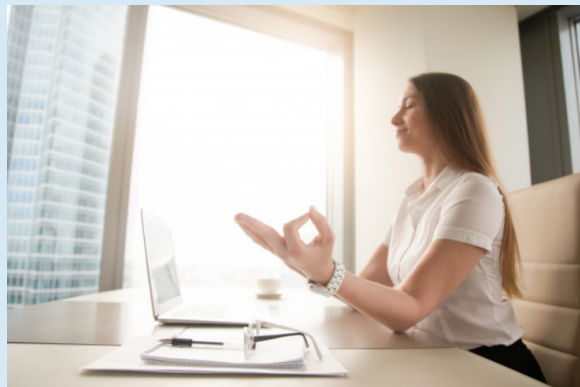


## Watch the mail for your MLS Dues Bill

Be sure to keep an eye out in your mailbox for your MLS dues billings. These dues billings are for November 1st, 2019 through April 30, 2020.

## Get Peace of Mind with Auto-Pay

Are you taking advantage of the FAR auto-pay system? FAR has received some feedback as to why members haven't taken interest in our auto-pay system. You may wonder if your information is secure when you put your card on file. To put your mind at ease, FAR follows the PCI compliance requirements and regulations to be sure your information is secure. Once we enter your credit card information it is then encrypted and no longer visible to us. What is PCI Compliance you may ask? In general, PCI compliance is required by credit card companies to make online transactions secure and protect them against identity theft. Any merchant that wants to process, store or transmit credit card data is required to be PCI compliant, according to the PCI Compliance Security Standard Council.



## Be Mindful of your Signage

Open House signage is a critical component of our REALTOR® member marketing tactics, but it is important that we be mindful of the location and duration of time that the signage is left in public view. Please be respectful of the neighborhood and placement of signs, and remember to pick them up ASAP so they don't get confiscated. Please check your city and



county sign ordinance laws to be sure you are being lawful. Thanks for your understanding and cooperation!

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## Member Benefits - just for you!

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### Kaiser Open Enrollment is Extended! Deadline has been extended till December 1st

It's that time of the year again for all Association REALTOR® & Affiliate Members! Don't get caught with everyone else making last minute decisions regarding your health care! Visit [The Benefits Store - Open Enrollment](#) today and get the help you need now to make the best decisions for you and your families health care coverage!



### Share & Utilize our Commercial!

Last month we launched our brand awareness campaign featuring a video that captures the importance of hiring local FAR members. Please feel free to utilize this commercial as an advertising resource! [Share it with your networks on Facebook and Instagram](#), and take pride in being a part of the Fresno Association of REALTORS®!



### WELCOME: New REALTOR® Members!

Join us in welcoming our newest REALTOR® Members! Since last month, we have welcomed 28 new members to our F.A.R. family. Every month we'll be highlighting these newest REALTORS® in REAL NOTES.

[Download the full list of new members.](#)

## Stats & Resources:





## LOCAL

Want a quick summary of the most recent market statistics from Fresno & Clovis? [Click here and listen to our "Market Minute" report for October 2019.](#)

Want to dig deeper into the stats? [Click here to download the complete, most recent TrendVision Report for October 2019.](#)

## STATE

Did you know that CAR.org offers a multitude of FREE webinars designed to help you improve the way you run your real estate business? Upcoming webinars include tons of ZipForm topics, tools for deals, and taking your real estate business and team to the next level. [Click here to access the complete CAR webinar schedule and library.](#)

# NATIONAL

For the third time this year, the Federal Reserve cut interest rates by a quarter point in an attempt to bolster a slowing economy. The federal funds rate will hover between 1.5% and 1.75%. The Fed's benchmark rate does not directly affect long-term mortgage rates, but it does often influence them. [Click here to read more on REALTOR® Magazine's web site.](#)

## Our Deepest Sympathies

We send our heartfelt condolences to REALTOR® member Don Scordino, whose father recently passed away, as well as to REALTOR® member Dave Kidder, whose mother recently passed away.



## Thanks to our Affiliate Advertisers!

**Click each image to visit the advertiser's website:**



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For questions and information please give me a call today!



For questions please contact me today!

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Branch Manager / Loan Officer  
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rduan@residentialbancorp.com  
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**Marissa Parks**  
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DRE: 01323877



**Sid De la Torre**  
Broker  
NMLS ID: 1162549  
DRE: 01323877



**Gustavo Hernandez**  
Loan Officer  
NMLS ID: 1162549  
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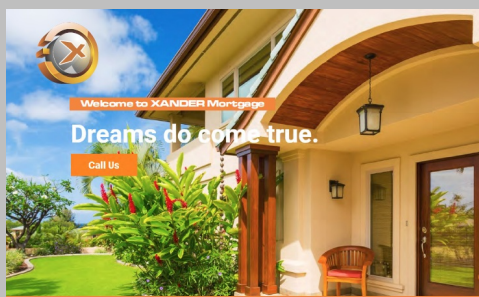
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Office Hours: Mon/Tues/Thu/Fri: 8:00am - 5:00pm | Wed: 9:00am - 5:00pm | Sat/Sun: Closed

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