

OCTOBER 2019

Dear F.A.R. Members,

The weather is cooling down, but here at FAR things are heating up with the launch of our very own commercial! We've been hard at work producing a brand awareness campaign that captures the essence of what you do for your clients and the importance of hiring local FAR members. We've crafted an advertising plan running October & November to promote the video on local broadcast television (ABC30), local cable television (Comcast/Xfinity), local digital pre-roll, and social media. Please click below to watch it, [share it with your networks on Facebook and Instagram](#), and take pride in being a part of the Fresno Association of REALTORS®!

Please also take a look below at the events and educational opportunities coming up this month. We always encourage you to get the most out of your F.A.R. membership and continuing to best serve your clients. Happy fall!

~ The Fresno Association of REALTORS®



October 2019

All events are held at the Fresno Office unless otherwise noted.

SUN	MON	TUE	WED	THU	FRI	SAT
		1 - 9:00am MLS HOME TOUR - 2:30pm SEARCH	2 - 9:00am FAR OPEN	3 - 8:30am MLS HOME TOUR @YGB - 2:30pm CP&RP	4 - 8:30am I / E	5
6	7 - 11:00am TECH Q&A @YGB	8 - 9:00am MLS HOME TOUR - 10:15am KYF	9 - 9:00am FAR OPEN	10 - 8:30am MLS HOME TOUR @YGB - 8:30am NEW	11 - 8:30am I / E	12
13	14 - 11:00am TECH Q&A @YGB	15 - 9:00am MLS HOME TOUR	16 - 9:00am FAR OPEN - 2:30pm RPR	17 - 8:30am MLS HOME TOUR @YGB - 2:30pm ZIP - 6:00pm YPN Mixer	18 - 8:30am I / E	19
20	21 - 11:00am TECH Q&A @YGB	22 - 9:00am MLS HOME TOUR - 10:00am AFFILIATES - 2:30pm - CRS	23 - 9:00am FAR OPEN	24 - 8:30am MLS HOME TOUR @YGB - 10:00am - LEGAL UPDATE AM - 2:00pm - LEGAL UPDATE PM	25 - 8:30am I / E	26
27	28 - 11:00am TECH Q&A @YGB - 2:00pm - HUD	29 - 9:00am MLS HOME TOUR - 10:30am CLERK	30 - 9:00am FAR OPEN	31 - 8:30am MLS HOME TOUR @YGB HAPPY HALLOWEEN!		

Calendar Key

YGB = Yosemite Gateway Branch, Oakhurst

I/E = Investors Exchangers

FORMS = Know Your Forms

CRMLS = CRMLS Training

NEW = New Member Orientation

HUD = HUD Training

ZIP = ZipForms & Digital Ink

AGENT = Agent Essentials & Engaging Clients in Matrix

CLERK = Clerical Training & Renewal

MLS Trainings in Rapattoni:

CP&RP = Client Portal & Reverse Prospecting

SEARCH: Searches in Rapattoni Training

CRS = CRS Data Training

RPR = Creating CMAs in RPR

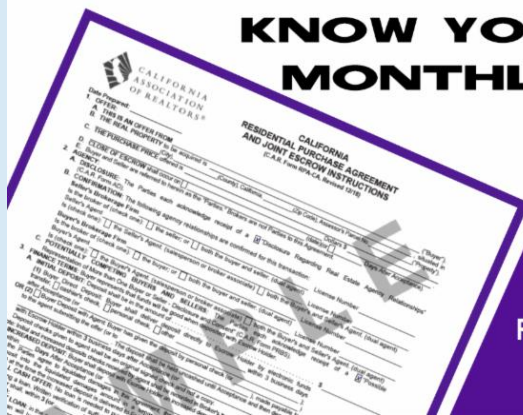
[View Complete F.A.R. Calendar Online](#)

Community Real Estate Council - October 2019
Calendar

Make the most of October!

Read & click below for more information about each event.

KNOW YOUR FORMS MONTHLY SERIES



Every Second Tuesday
10:15 am to 11:30
@ F.A.R. &
Streamed

Tuesday, October 8th
C.A.R. Form RPA (pg 1-4)
Residential Purchase Agreement

*Click for
more info*

LEGAL UPDATE SPEAKER: C.A.R. LEGAL COUNSEL GOV HUTCHINSON THURSDAY, OCTOBER 24TH CHOOSE A.M. OR P.M. SESSION

10 AM - 12 PM

2 PM - 4 PM

\$10 DEPOSIT REQUIRED
CLICK FOR MORE INFORMATION



LOCAL GOVERNMENT WORKSHOP

Local Government Workshop
Thursday, October 10th
1:00pm - 4:30pm | FREE

Always had a desire to become more involved with local government? Want to be the housing advocate your city so desperately needs? REALTORS® know housing issues better than anyone, so why not let your voice be heard?

[CLICK HERE TO REGISTER](#)

CCRE SERIES: TACKLING HOMEOWNERSHIP ISSUES IN CALIFORNIA'S CENTRAL VALLEY

CCRE Series:
Tackling Homeownership Issues in
California's Central Valley
Friday, October 18th
10:00pm - 12:00pm | FREE

This event will provide an in-depth analysis of the state of homeownership in one of regional California's most prominent markets, the Central Valley. Panelists include local Mayors and Moderator Jared Martin, President of CALIFORNIA ASSOCIATION OF REALTORS®.

[CLICK HERE TO REGISTER](#)

YPN Masquerade Mixer & Charity Drive

Thursday, October 17th from 6 - 9:30 pm

Click for more info!



FRESNO YPN



2020 YPN

**Advisory Committee
is now accepting applications!**

Are you interested in serving on the 2020 YPN (Young Professionals Network) Advisory Committee? Applications are due by Wednesday, October 23rd to jill@fresnorealtors.com. Interviews will be held on Tuesday, October 29th from 1:30 - 4:30 pm at the F.A.R. office. If elected, mandatory Advisory Committee Meetings are the first Tuesday of each month in 2020 from 4-5 pm at the Fresno Association of REALTORS®.

[DOWNLOAD APPLICATION](#)
[DOWNLOAD COMMITTEE POSITIONS](#)

Member Benefits - just for you!

BENEFITS STORE



INSURANCE SERVICES

Kaiser Open Enrollment is Here!

October 1-31, 2019 to be effective November 1st.

It's that time of the year again for all Association REALTOR® & Affiliate Members! Don't get caught with everyone else making last minute decisions regarding your health care! Contact [The Benefits Store](#) today and get the help you need now to make the best decisions for you and your families health care coverage!

WELCOME: New REALTOR® Members!

Join us in welcoming our newest REALTOR® Members! Since last month, we have welcomed 31 new members to our F.A.R. family. Every month we'll be highlighting these newest REALTORS® in REAL



**WELCOME
NEW
MEMBERS!**

NOTES.

[Download the full list of new members.](#)



**CALIFORNIA
ASSOCIATION
OF REALTORS®**

Congrats to C.A.R. Honorary Members-for-Life!

If you have been a REALTOR® member of an association for at least 25 years, and have met the age requirement, you qualify for C.A.R.'s Honorary Member-for-Life status. Congratulations to the following FAR member's who have recently achieved this status!

- Karen Avenell
- Carol Maul
- Kenneth Maul
- Ken Neufeld
- Marie Theurich

Stats & Resources:



LOCAL

Want a quick summary of the most recent market statistics from Fresno & Clovis? [Click here and listen to our "Market Minute" report for September 2019.](#)

Want to dig deeper into the stats? [Click here to download the complete, most recent TrendVision Report for September 2019.](#)



STATE

Gov. Newsom has signed AB 5 into law, which fully protects REALTORS®' ability to be an independent contractor and helps eliminate frivolous lawsuits. C.A.R.'s lobbying efforts in obtaining amendments on AB 5 make it clear that real estate brokerage activity is exempt from the California Supreme Court Dynamex decision. [Click here to learn more on CAR.org](#)



NATIONAL

2019 Realtor® Good Neighbor Award Winners have been announced. Over the last 20 years, the Good Neighbor Awards program has recognized Realtors® who make an extraordinary impact on their communities through devoted volunteer work. [Click here to read about the winners!](#)

Our Deepest Sympathies

We send our heartfelt condolences to REALTOR® member Nancy Latorres, whose husband Lucas recently passed away.



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Why We're Taking The Lead
As California's leading mortgage lender, we have established the loan process fast and simple.

Local
We're rooted in the Central Valley, we understand the local market and the needs of our clients.

Convenience
We use the latest technology to make the loan process as simple as possible for all our clients.

No Waiting Around
We preapprove borrowers within one hour!

Experience
Mid Valley Financial has been providing financial services in the Central Valley since 1984.

Who We Are
Our goal is to provide financial services through lasting relationships with all of our clients.

myloans.com
7644 North Palm Avenue Fresno, CA 93711 | 559.549.5637 | info@myloans.com

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Fresno at 790 W. Shaw Ave. (Fig Garden Village)
Clovis at 1660 Herndon Ave. (Herndon & Fowler)

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14 DAY CLOSING GUARANTEE!

*Terms and Conditions apply

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For questions and information please give me a call today!



For questions please contact me today!

Ruben Diaz Duran
Branch Manager / Loan Officer
NMLS #100011

ruben.durand@resbancorp.com

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Loan Officer
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FRESNO

ASSOCIATION of
REALTORS®



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Office Hours: Mon/Tues/Thu/Fri: 8:00am - 5:00pm | Wed: 9:00am - 5:00pm | Sat/Sun: Closed

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