



FRESNO ASSOCIATION OF REALTORS® AFFILIATE MEMBER BENEFITS



UNLIMITED NETWORKING EXPOSURE OPPORTUNITIES

Real estate transactions require the cooperation and coordination of many professionals, including REALTORS® who represent the buyer and sellers, and affiliates who facilitate the process. The best REALTOR® - affiliate partnerships are based on mutual respect, open communication, and an understanding of one another's role.

Becoming an Affiliate member is an excellent first step in forming prosperous partnerships for a successful real estate career. Any individual or company engaged in a business related to the real estate profession, or serving the professional or educational needs of real estate practitioners, may apply for affiliate membership.



INDIVIDUAL AND COMPANY RECOGNITION

Your name, company and contact information are listed in FAR's online membership roster. This enables FAR REALTOR® Members and general website visitors to locate you quickly.



AFFILIATE PROMOTIONAL WALL

Ability to leave advertisements & promotional items on our Affiliate wall in the FAR Office. This will be on display to all members, staff and visitors at our office.



SOCIAL EVENTS AND NETWORKING

As an official member you have the opportunity to network with more than 4,000 Realtor members at our social events and activities. This includes the Tuesday Morning MLS Meeting, held every Tuesday at 8:30 a.m. at the FAR Office. Affiliate members get the opportunity to plug in company services and provide promotional flyers. In the newsletter, you will receive invitations to events like the FAR President's Installation, Annual Luncheon and much more!



RECEIVE MEMBER DISCOUNTS AND NEWSLETTERS

Receive member discounts on items in our retail store and on select FAR classes. As an affiliate you will receive FAR's monthly newsletter and email blasts with up to date notices about our FAR education and events.



SERVE ON A COMMITTEE

FAR has many working parts. As an affiliate you have the chance to be a part of some of the committees that make up FAR and help make a difference in our community.



AFFILIATE DIRECTORY

Our directory is a resource guide completed with Affiliate information categorized by company and service. REALTOR® Members are encouraged to use your services through this directory. Complimentary hardcopy or an electronic version is available for our membership. This directory is updated four times a year.



SPONSORSHIP AND ADVERTISING OPPORTUNITIES

Sponsorships give you exposure in the real estate community. On occasion affiliates get exposure by sponsoring certain events that get your name and company recognition. You will also get a chance to pay for advertising in our weekly newsletter. This is sent to all our members monthly and occasional sponsorship spotlights.

