



**FRESNO**  
ASSOCIATION OF  
**REALTORS®**

Promote your  
business to  
**5000+** local  
REALTORS®



## AFFILIATE PARTNERSHIP PROGRAM

# Select Your Advertising Package

### SILVER \$3,000 / YR

- Logo on Weekly Recaps
- Logo & Contact Information on Monthly Standalones
- Social Media Posts
- Logo on all Media Blasts
- Web Marketing Material
- 2 Tickets to Installation



### GOLD \$4,500 / YR

- Logo on Weekly Recaps
- Logo & Contact Information on Monthly Standalones
- Social Media Posts
- Logo on all Media Blasts
- Web Marketing Material
- 4 Tickets to Installation
- Premium Placement at the "June Luncheon" Event
- Print Marketing Material
- "Sponsored By" Ads on Videos



### PLATINUM \$5,500 / YR

- Logo on Weekly Recaps
- Logo & Contact Information on Monthly Standalones
- Social Media Posts
- Logo on all Media Blasts
- Web Marketing Material
- Premium Placement at all "FAR Mixer Events"
- Print Marketing Material
- "Sponsored By" Ads on Videos
- One Table for Installation
- Social Media Videos/Shorts



Option Ad Design \$200.00

**Term:** 1 Year

**Enrollment Deadline:** December 15th, 2023

**Start Month:** January 2024

**End Month:** December 2024

**Logo Requirements:** 916x686 pixels (.JPG .PNG .TIFF .PSD formats)

**Ad Requirements:** 8.5" x 11" (standard letter size) full color .PDF. Ad must include a small disclaimer at the bottom that reads: " This is a paid advertisement, and is not sponsored or endorsed by, nor affiliated with, The Fresno Association of REALTORS® "

**Name:** \_\_\_\_\_

**Member Number:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Facebook -or- Instagram @:** \_\_\_\_\_

**Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_

To sign-up for an Affiliate Partnership Program, call Layne Sellers at (559) 490-6400 or email at [lsellers@fresnorealtors.com](mailto:lsellers@fresnorealtors.com)