

# **LOCAL AFFILIATE MEMBERSHIP BENEFITS**



### **Unlimited Networking Exposure Opportunities**

Real estate transactions require the cooperation and coordination of many professionals, including REALTORS® who represent the buyer and sellers, and Affiliates who help facilitate the process.

The best REALTOR® and Affiliate partnerships are based on mutual respect, open communication and an understanding of one another's role.

Becoming an Affiliate member is an excellent first step in forming prosperous partnerships for a successful career. Any individual or company engaged in a business related to the real estate profession, or serving the professional or educational needs of real estate practitioners, may apply for Affiliate membership.



#### INDIVIDUAL AND COMPANY RECOGNITION

Your name, company and contact information are listed in FAR's online membership roster. This enables F.A.R. REALTOR® members and general website visitors to locate you quickly.



#### **SOCIAL EVENTS & NETWORKING**

As an official member you have the opportunity to network with more than 5,000 members at our meetings, social events and activities. Example: At the Tuesday Morning MLS Meetings, held every Tuesday at 9:00 a.m. at the F.A.R. office, Affiliate members get the opportunity to plug in company services, provide promotional flyers and/or become a breakfast sponsor.



#### **SERVE ON A COMMITTEE**

F.A.R. has many working parts. As an Affiliate member you have the chance to be a part of some of the committees that make up F.A.R. and help make a difference in the community.

#### AFFILIATE PROMOTIONAL WALL

Affiliate members have the ability to leave advertisements & promotional items on our Affiliate wall in the F.A.R. office. This will be on display to all members, staff and visitors to our office.



Receive member discounts on items in our retail store and on select F.A.R. classes and events. As an Affiliate member you will receive F.A.R.'s monthly newsletter and email blasts with up to date notices about different ways Affiliates can help contribute to those classes and events adding additional networking opportunities.

#### **AFFILIATE DIRECTORY**



Our directory is a resource guide complete with Affiliate information categorized by company and service. REALTOR® members are encouraged to use your services through this directory. Complimentary hardcopy or an electronic version is available for our membership. This directory is updated monthly.

## SPONSORSHIP & AFFILIATE PARTNERSHIP PROGRAM

Sponsorships give you exposure in the local real estate community. Affiliates get exposure by sponsoring events that get name and company recognition. The Affiliate Partnership Program allows Affiliate members to advertise in our email blasts, newsletter, on social media, in videos, at meetings, in office and at events with some packages offering chairs or tables at events. Let us know if you'd like to know more!