

2025 Application for Fresno's Young Professionals Network Advisory Committee

Name Phone

Company REALTOR® or Affiliate

How long have you been in the industry? Email

What positions are you interested in?

THE AFFILIATE CHAIR POSITION IS THE ONLY POSITION OPEN TO AFFILIATES.

Vice Chair
 Treasurer/Secretary
 Event Coordinator
 Wake-Up
 Membership
 Social Media/Marketing
 Sponsorship Leader
 Affiliate (2 positions available)

Committee position descriptions are below:

Vice Chair - The Vice-Chair is positioned to be the Chair the following term and must have served on the committee in the past three years. The primary role of the Vice-Chair is to learn and prepare themselves for the following year and to fill the Chair's duties if the Chair cannot perform. The Vice-Chair will aid the Chair in running committee meetings & preparing agendas, be readily available to help other committee members, assist the Chair in staying connected to the AE, Staff Liaison, and committee, and help coordinate collaborative events with other committee Chairs.

Membership - The primary roles of the Membership Leader are fostering relationships with new and continuing members of YPN, fostering relationships between new members, and recruiting potential YPN committee members from the Leadership Academy graduates. The membership leader is vital in creating healthy and beneficial relationships between sponsors and new YPN members. They must attend all industry events and spread awareness about getting involved and YPN's role in our industry.

Treasurer/Secretary - The Secretary-Treasurer's primary responsibility is recording minutes and helping with agendas. They are also responsible for creating a monthly report of income and expenses to the committee and Board of Directors.

Event Coordinator - The Event Coordinator is responsible for the scheduling and planning all events for YPN's Network year. This includes all learning events and mixers. All correspondence during the planning and scheduling of events must include the Staff Liaison. All discussions with vendors, venues, caterers, and speakers about terms of service must be made by the Staff Liaison. They will provide content for all YPN educational and networking events, including sponsorship appreciation event, and assist with collaboration with other committees.

Sponsorship Leader - The main tasks of this leader are to communicate with our current sponsors every month with an update. The updates are simply communications about recent past, current, and future events, and they are the liaison to the sponsors for materials at events and logistics of all sponsor needs. This seat also provides sponsors with professional photos of the group regularly.

Affiliate Chair - The Affiliate leaders manage and organize the affiliates and are the primary counterparts to the Event Coordinator in every capacity. They are responsible for coordinating all community service events. The aim is four community events yearly, and this position will head each. They sit in on all Affiliate Committee meetings and are in charge of inviting all industry partners to YPN educational and networking events. They are also responsible for booking Affiliate Breakfast Sponsors for all Wake-Up YPNs.

Social Media/Marketing Chair - The Social Media Leader is responsible for maintaining the Facebook and Instagram accounts for YPN. This includes taking photos of committee members and YPN members who attend our events and posting these to social media. They will keep a log of photos for the Staff Liaison and repost content from the Association's social media accounts. The Social Media leader's key task is to post at least one (1) exciting item daily on any of the social networks created. The total outreach shall equate to 7 posts (minimum) per week. 52 weeks out of the year. This leader works closely with the Marketing Chair and is heavily promoting the events through social media strategy.

Wake-Up—The Wake-Up YPN leader is responsible for planning and executing the 12-morning events yearly. Wake-Up YPN is our only consistent event—always at 9 a.m. on the second Thursday of each month. Fifty percent of Wake-Up meetings should be strictly content-driven (educational), while the other half should be geared toward Networking. The Wake-Up leader is responsible for securing speakers for each Wake-Up YPN. They are responsible for all marketing and design for all events. This includes flyers, photos & designs, plus sending them to the Social Media Chair, Sponsorship Chair, and the association's staff liaison.

Please list the Chair positions in the order of your interest:

1. <input type="text"/>	5. <input type="text"/>
2. <input type="text"/>	6. <input type="text"/>
3. <input type="text"/>	7. <input type="text"/>
4. <input type="text"/>	8. <input type="text"/>

Applications are due Friday, September 27, 2024 to Maile Wilson

Please answer the following:

Why are you interested in serving on the YPN Advisory Committee?

If selected, what experience or skills will you bring to the YPN Advisory Committee?

What Leadership goals do you have for your future?

**This is a year-long commitment of service to the Young Professionals Network,
and the Fresno Association of REALTORS®.**

By signing and submitting this application, you agree to the following commitments.

- **If selected as Chair, I will attend all YPN events, including, but not limited to, Education Events, Mixers, Wake-Ups, and one-hour monthly committee meetings.**
- **If selected as Chair, I will participate in all volunteer programs and activities throughout the year, including collaborating with other committees.**
- **If selected as Chair, I will recruit volunteers and members for events and future YPN leadership.**
- **If selected as Chair, I will NOT miss more than two monthly committee meetings during my term.**

X _____

Date: _____

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Email to mwilson@fresnorealtors.com***