

# LOCAL REALTOR® BENEFITS



**FRESNO**  
ASSOCIATION OF  
**REALTORS®**



## SERVICES

- **F.A.R. Website**
  - Visit our website for all event and educational opportunities by viewing the banners, calendar and News & Events Tab.
- **Noterouter - Monthly & Weekly News**
  - F.A.R. uses NoteRouter, a system that gives Members access to customize the way they receive information. Members can choose to receive their news via email or text and can customize their topic preferences.
- **Exceptional Customer Service**
  - Friendly and knowledgeable F.A.R. Staff offers technical support and strives to provide Members with outstanding service and knowledge to support their business needs.
- **F.A.R. Store**
  - Stop by our office to purchase store items that range from real estate supplies, closing gifts, movie tickets or key copy services. Enjoy complimentary refreshments or take advantage of the Member Resource Station.

## FREE 1 ON 1 TRAINING

- Rapattoni (Fresno MLS)
- CRS Tax Suite
- Lone Wolf Transactions - zipForm Edition
- REALTOR® Property Resource (RPR)
- Trends
- Fresno MLS Mobile App
- MLS-Touch
- BrokerBay
- ShowingTime
- Supra

## INVESTING IN REALTORS®

## GROWTH

- Government Affairs Program & News
- Advertising Partnerships to Promote Local REALTORS®
- Leadership Academy
- New Agent Bootcamp
- Know Your Forms
- One Minute University
- Byte-Sized Brilliance
- Tips From Toby
- Free Professional Headshots
- Industry Related Events and Seminars
- Designation Courses
- Professional Standards
- Legal Updates
- Broker Forums

## ENGAGEMENT

- **F.A.R. Education, Events & Networking**
  - Attend classes and social events sponsored by F.A.R. such as: MLS Home Tours & Trends, Byte-Sized Brilliance, Investors/Exchangors, Luncheons, Affiliate Appreciation, Appraiser Series, Know Your Forms and a lot more!
- **New Member Orientation**
  - Although our orientation is a required class, it is filled with valuable information. As a new or returning member, you will be introduced to our current leadership and receive a crash course on our MLS Rules, Code of Ethics, Antitrust, Education and Social Event Opportunities.

**Questions? Call F.A.R. (559) 490-6400**