

2027 Application for Fresno's Young Professionals Network Advisory Committee

Mission Statement:

Mission: To help young real estate professionals excel in their careers by giving them the tools and encouragement to become involved in four core areas: REALTOR[®] Associations, real estate industry, peers and community.

Name Phone

Company REALTOR[®] or Affiliate

How long have you been in the industry? Email

What positions are you interested in?

THE AFFILIATE CHAIR POSITION IS THE ONLY POSITION OPEN TO AFFILIATES.

Vice Chair Treasurer/Secretary Event Coordinator Wake-Up

Membership Social Media/Marketing Sponsorship Leader Affiliate (2 positions available)

Committee position descriptions are below:

Vice Chair - The Vice-Chair is positioned to be the Chair the following term and must have served on the committee in the past three years. The primary role of the Vice-Chair is to learn and prepare themselves for the following year and to fill the Chair's duties if the Chair cannot perform. The Vice-Chair will aid the Chair in running committee meetings & preparing agendas, be readily available to help other committee members, assist the Chair in staying connected to the AE, Staff Liaison, and committee, and help coordinate collaborative events with other committee Chairs.

Membership Chair- The primary roles of the Membership Leader are fostering relationships with new and continuing members of YPN, fostering relationships between new members, and recruiting potential YPN committee members from the Leadership Academy graduates and Orientation. The membership leader is vital in creating healthy and beneficial relationships between sponsors and new YPN members. They must attend all industry events and spread awareness about getting involved and YPN's role in our industry, and send monthly letters to membership.

Treasurer/Secretary Chair- The Secretary-Treasurer's primary responsibility is recording minutes and helping with agendas. They are also responsible for creating a quarterly report of income and expenses to the committee and Board of Directors.

Event Chair - The Event Coordinator is responsible for the scheduling and planning all events for YPN's Network year. This includes all learning events and mixers. All correspondence during the planning and scheduling of events must include the Staff Liaison. All discussions with vendors, venues, caterers, and speakers about terms of service must be made by the Staff Liaison. This includes the creation of event flyers for each event. They will provide content for all YPN educational and networking events, including sponsorship appreciation event, and assist with collaboration with other committees.

Sponsorship Chair - The main tasks of this leader are to communicate with our current sponsors every month with an update. The updates are simply communications about recent past, current, and future events, and they are the liaison to the sponsors for materials at events and logistics of all sponsor needs. This seat also works with the social media chair to be sure sponsors are highlighted according to their level of sponsorship.

Affiliate Chair - The Affiliate leaders manage and organize the affiliates and are the primary counterparts to the Event Coordinator in every capacity. They are responsible for coordinating all community service events. The aim is four community events yearly, and this position will head each. They sit in on all Affiliate Committee meetings and are in charge of inviting all industry partners to YPN educational and networking events. They are also responsible for booking Affiliate Breakfast Sponsors for all Wake-Up YPNs and helping to coordinate the backpack drive.

Social Media/Marketing Chair - The Social Media Leader is responsible for maintaining the Instagram account for YPN. They will post on social promoting upcoming YPN events. This includes taking photos and videos of committee members and attendees at our events and posting these to social media. They will keep a log of photos for the Staff Liaison and repost content from the Association's social media accounts. The Social Media leader's key task is to post at least one (1) exciting item daily on any of the social networks created. The total outreach shall equate to 7 posts (minimum) per week. 52 weeks out of the year. This leader works closely with the staff liaison and is heavily promoting all YPN events and sponsors through social media strategy.

Wake-Up Chair—The Wake-Up YPN leader is responsible for planning and executing the 8-12-morning events yearly. Wake-Up YPN is our only consistent event—always at 9 a.m. on the second Thursday of each month, unless there is a YPN Lunch & Learn or Mixer. Fifty percent of Wake-Up meetings should be strictly educational, while the other half should be geared toward networking. The Wake-Up leader is responsible for securing speakers and creating flyers for each Wake-Up YPN.

Kindly provide a list of your top four preferred positions:

1. 3.

2. 4.

Applications are due Friday, July 31, 2026, email them to Maile Wilson at mwilson@fresnorealtors.com.

Please answer the following:

What motivated you to choose YPN for your development and involvement?

What experiences or skills do you intend to contribute to the YPN Advisory Committee?

What are your leadership goals for the future?

How do you intend to leverage YPN to enhance and grow your business?

This is a year-long commitment of service to the Young Professionals Network, and the Fresno Association of REALTORS®.

By signing and submitting this application, you agree to the following commitments.

- **If selected as Chair, I will attend all YPN events, including, but not limited to, Education Events, Mixers, Wake-Ups, and one-hour monthly committee meetings (scheduled on the first Tuesday of every month at 2:30 p.m.**
- **If selected as Chair, I will participate in all volunteer programs and activities throughout the year, including collaborating with other committees.**
- **If selected as Chair, I will recruit volunteers and members for events and future YPN leadership.**
- **If selected as Chair, I will NOT miss more than two monthly committee meetings during my term.**

X _____

Date: _____

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