

“Raising the Standard” Broker



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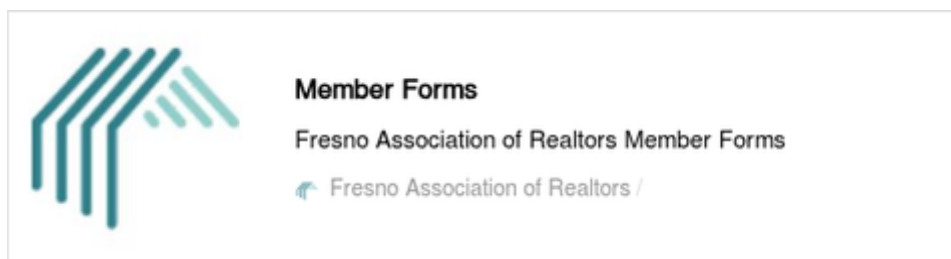
**FRESNO ASSOCIATION
OF REALTORS®**



POLICIES & RESOURCES

*Double click the image below to
access the following information
or visit fresnorealtors.com.*

- MLS Rules and Regulations
- Code of Ethics
- Fee Schedule
- Forms



FRESNO MLS

- Coming Soon
 - Required Fresno MLS Coming Soon Form
 - Advertising such as a photo of the home, zip code/city & coming soon is not permitted in a coming soon or excluded status.
 - Advertising while a listing is in Coming Soon status is not permitted. (signs, coming soon signs or social media posts)
- MLS Updates
 - Comp-Only Q&A
- Fresno County Stats



FAQ'S

- How often are my MLS Data Access Fees & REALTOR® Dues, due?
 - Fresno MLS access billing fees is a total of \$255.00 due May 1st & November 1st
 - REALTOR® Dues are due January 1st (annual price may vary)
- Can I pay my MLS Data Access Fees and REALTOR® Dues online or over the phone?
 - Yes. [Online Bill Pay](#).
 - Yes. you may call 559-490-6400 to make a payment OR
 - Come in to the F.A.R. office 6720 N. West Ave, Fresno, CA 93711
 - Send a check to 6720 N. West Ave, Fresno, CA 93711
- What will happen if I don't make payment for MLS Data Access Fees or REALTOR® Dues?
 - If payment is not received by the due date, the office will be suspended and all agents, paid or unpaid, will lose access to REALTOR® benefits and MLS until payment is received.
- What are the steps to set up my new agent?
 - Take hold of their license in the DRE
 - Have them complete our membership application and sign their application on page 4.
 - The completed application can be emailed to membership@fresnorealors.com with a copy of their driver's license.
- How can my agent input their own listing?
 - The Broker will need to sign our [Agent Rights Modification Form](#) and indicate on the form the rights they are giving their agent. Send completed form to our membership staff.
- How do I add or drop an agent from my Brokerage?
 - The first step would be to drop them in the DRE through elicensing.
 - Next you would complete a [Termination Form](#) and send it to membership@fresnorealtor.com for our membership staff to process.
- How do I transfer a new agent to my Brokerage?
 - If the agent is already a member and needs to switch Brokerages, first make sure that the license has been transferred with the DRE. FAR will need a [Member/Office Change Form](#) completed and emailed to our membership staff.

The forms above may be found at www.fresnorealors.com under the "Forms" tab or by using the links above. Send forms to membership@fresnorealors.com for processing.



FAQ'S -PART 2

- What is Broker Compliance?

Broker compliance is an N.A.R. and C.A.R. rule where every Broker that is a member of the Association must have all agents hanging under their license join the association in the same capacity, meaning if the Broker pays REALTOR® Dues and MLS fees then so do his agents. This rule states that the Broker will be responsible in making sure his agents are in compliance with this rule. There are options that can exclude some agents from joining and will meet Broker compliance as well. Below are all the options that will be sufficient for compliance and what they entail:

- 1. Join the Association of REALTORS® and pay their Dues, if MLS access is not needed, they may submit an MLS Waiver.
- 2. Pay the nonmember fee of \$648.00 to be in compliance, there are no benefits and no membership for local, state, or national associated with this fee. If in the same year this is paid, the licensee decides to join as a REALTOR® this nonmember fee payment cannot go toward REALTOR®Dues, nor is it refundable. Nonmember fees are due annually just as REALTOR®Dues.
- 3. If an agent is not doing business, they can be certified under the LFRO (Limited Function Referral Office) Certification acting as a referral only agent. There is no fee associated with this and needs to be certified and signed by the Broker. No fees or dues, no benefits and no ZipForms. C.A.R. does audit ZipForms monthly and reports back to the Associations any misuse of the program.
- 4. For a licensee who holds an MLO # the Broker can complete the Mortgage Loan Originator (MLO) certification and submit it to the Association for processing. No fees required, and no benefits associated.
- 5. Sever the licensee(s) from your office on the Department of Real Estates website.



FAQ'S -PART 3

- Why do I, the Broker, need to attend orientation?

All new and rejoining members are required to complete New Member Orientation within the designated timeframe (90 days) as outlined in the Association's Bylaws and MLS rules and regulations. Failure to attend and complete Orientation within this timeframe will result in the following:

- Immediate suspension of MLS and Association services
 - Forfeiture of the Orientation deposit
 - Services will remain suspended until Orientation is successfully completed
 - It is the responsibility of the member to register for and attend Orientation within the required period. No exceptions will be granted for missed deadlines.
 - Per Fresno MLS Rule 4.1.1 Section f; The individual has completed any required orientation program of no more than eight (8) classroom hours within ninety (90) days after access has been provided, said program to be attended in-person or through remote means.
- How do my agents receive their Orientation Deposit? Scan QR Code for more information.



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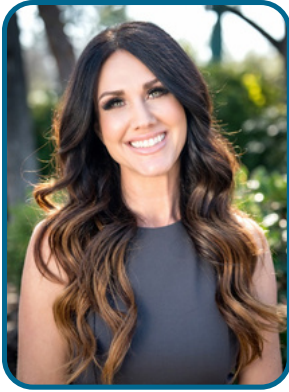
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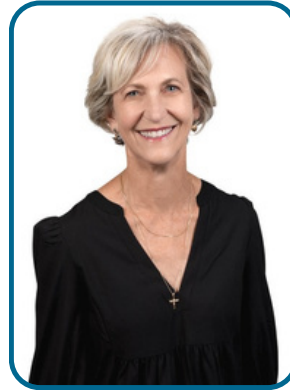


2026 F.A.R. Committee Chairs

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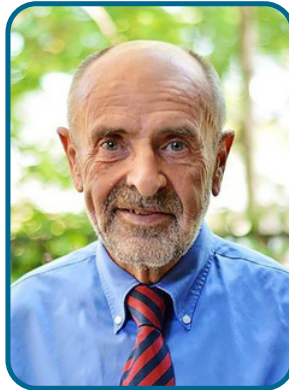
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